



## *Celebrating the 100<sup>th</sup> Anniversary of the Swedish Chamber of Commerce in France*

**A century dedicated to the commercial exchange between France and Sweden** – this motto will set the tone for the celebrations during the jubilee year. The year 2015 will allow us to look back at the dynamic synergies of French-Swedish trade, which have developed during the course of the last century. It will also give us the opportunity to together build the foundation for the next century, in order to reinforce business attractiveness and to further promote the economic relations between our two countries.

2015 will be a year filled with various events and activities dedicated to the CCSF's 100-year anniversary including: An exclusive opening ceremony on January 6, a publication of a book treating Swedish business activity in France, the "French-Swedish Business Forum" in September in Stockholm, a large conference followed by "La Soirée Franco-Suédoise" including the award ceremony of the "Prix d'Excellence", which will conclude the Jubilee year on November 30<sup>th</sup> 2015. A media plan will coordinate the public relations, press and media activities.

### *January 6<sup>th</sup> 2015*

## *Exclusive Opening Ceremony of CCSF's 100<sup>th</sup> anniversary at Palais Garnier in Paris*

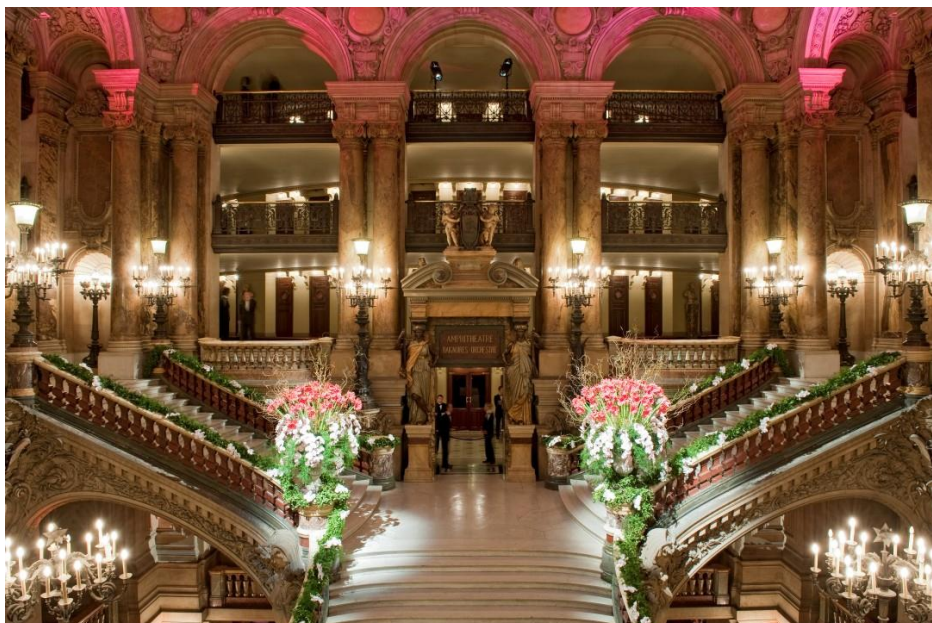
*In presence of  
Her Excellency the Swedish Ambassador to France Veronika Wand-Danielsson and  
His Excellency the French Ambassador to Sweden, Jacques Lapouge*

***Gala Evening***

***The Swedish Royal Ballet***

***Juliet et Romeo created by the Swedish dancer & choreographer Mats Ek***

***Dinner in the prestigious Foyers of Palais Garnier***



The exclusive inauguration Gala Evening at Palais Garnier is a unique occasion, particularly well-adapted for your PR-events (key customers, strategic partners, opinion leaders, press and media, institutional partners etc.) Participating in the official inauguration of CCSF's 100 year Jubilee provides an exclusive opportunity for your company to capitalize on Swedish values such as creativity and innovation.

In partnership with the Palais Garnier and AROP, we have the unique opportunity to offer the following program for the Gala Evening at Palais Garnier:

- 6:00 p.m.** Welcoming of your guests
- 6:30 p.m.** Cocktail and official inauguration of the centenary in presence of Jean - Louis Beffa, Honorary President of Saint-Gobain, and President of AROP  
Gita Paterson, President CCSF
- 7:30 p.m.** Performance begins
- 8:30 p.m.** Pause and cocktail in the Rotunda privatized for the CCSF
- 8:50 p.m.** The second act begins
- 9:30 p.m.** Dinner in the prestigious foyers of the theatre of Palais Garnier
- 11:00 p.m.** The gala evening ends



- The CCSF has reserved 300 of the best seats at Palais Garnier.
- Prestigious evening with a private cocktail for CCSF's guests in the Rotunda, followed by the ballet performance in two acts. A cocktail is served at intermission.
- At the end of the performance a gourmet dinner will be served, in the presence of the artists, in the beautiful foyers of the theater, specially decorated for the occasion. Evening attire is recommended.
- An evening program will be given to each guest
- A special CCSF-insert for the evening will be featured in the evening program, in which the companies participating in the Gala Evening will be mentioned.

**Black tie**

The Paris Opera hosts for this occasion one of the oldest dance companies in Europe, founded in 1773 by King Gustav III. The Royal Ballet of Sweden presents a new production created for the company's 240<sup>th</sup> anniversary by the Swedish dancer and choreographer Mats Ek. Mats Ek, who plays a key role in the world of theatre and contemporary dance, proposes an interpretation of Shakespeare's tragedy, renamed *Juliet et Romeo*. Mats Ek is inspired by the music of Tchaikovsky and offers a personal vision of this mythical story, one of love confronted by rivalry, family conflicts and the struggle for power.

Openness to the world, curiosity and innovation are values that largely characterize Swedish dance, as well as Swedish companies and business. Mats Ek, one of the most important names in contemporary dance, overturns the conventions of classic ballet.

See: <http://www.youtube.com/watch?v=ynIWoullEAc#t=24>

"Smoke" featuring Sylvie Guillem : [www.youtube.com/watch?v=KA0TMA5tQP4](http://www.youtube.com/watch?v=KA0TMA5tQP4)

"l'Appartement" : [www.youtube.com/watch?v=kdXtP6GBHb8](http://www.youtube.com/watch?v=kdXtP6GBHb8)

To benefit from this exclusive offer to participate in the Gala Evening in the magic and beauty of Palais Garnier, please confirm your participation before the end of September 2014. The deadline for payment is September 30<sup>th</sup> 2014.



*The gala evening "Soirée Franco-Suédoise 2014" will not take place due to the Swedish state visit to France and the CCSF's centenary celebrations.*



*Exclusive Opening Ceremony of CCSF's 100<sup>th</sup> year jubilee celebrations at Palais Garnier  
January 6<sup>th</sup> 2015 at 6:20 p.m.  
Gala Evening  
The Swedish Royal Ballet  
Juliet et Romeo, created by Swedish world-renowned choreographer Mats Ek  
Dinner in the prestigious foyers of Palais Garnier*

To be filled out as quickly as possible and before the

**September 30<sup>th</sup> 2014**

The Swedish Chamber of Commerce in France

39, avenue Pierre Ier de Serbie, 75008 Paris, E-mail: info@ccsf.fr

Company name.....

Contact.....

Address.....

Zip Code.....City.....

Phone.....Cell Phone.....

E-mail.....

Participation fees:

550 € Excl. VAT / person (cocktail, performance and dinner)

5 500 € Excl. VAT / table. **One dinner table seats 10 people**

I hereby confirm my reservation of.....tickets.

I hereby confirm my order for the total price of .....€ Excl. VAT

\* Concerning the reservation of a 10-seat dinner table, you have the possibility to decorate the table with flags, banners, gifts of your company.

**You will receive invitation cards for your guests upon your reservation.**

*This reservation is firm and not refundable. Participation is to be submitted no later than September 30<sup>th</sup>, 2014.*

....., the ..... 2014

Signature.....

**N.B. Please note that the number of seats is limited.**