



**100 Year Anniversary**  
**of**  
**The Swedish Chamber of Commerce in France**

***30<sup>th</sup> OF NOVEMBER 2015 – CENTENARY CONFERENCE AND GALA EVENING IN THE PRESENCE OF THEIR MAJESTIES KING CARL XVI GUSTAF AND QUEEN SILVIA OF SWEDEN***

The major events of the celebration of the 100th anniversary of the Swedish Chamber of Commerce take place in Paris on the 30<sup>th</sup> of November 2015, on the opening day of the Paris Climate Conference.

**12.45 Registration**

**13.25 All guests are seated for the arrival of Her Majesty Queen Silvia of Sweden**

**13.30-17.00 Centenary Conference**

**17.00-18.00 Networking Cocktail**

**Location: Chambre de Commerce et d'Industrie (CCI) Paris Île-de-France  
Hôtel Potocki, 27, avenue de Friedland, 75008 Paris**

**High level conference in the presence of Her Majesty Queen Silvia of Sweden.**

On this important occasion we aim at promoting the strength and know-how of Swedish and French international companies, reinforcing cooperation, developing important business and strategic contacts and together to prepare for the challenges to overcome for a sustainable growth in an increasingly competitive and complex global world.

The theme of the Centenary Conference is *“Future of competitiveness in France, Sweden and Europe”*.

## PRELIMINARY PROGRAMME

*In part one of the Conference, the “Digitalization in new companies and traditional industry” will be presented and discussed by leading representatives of the new technology world and traditional industry.*

*Part two will elaborate on “Sustainability as a competitive advantage” and how to achieve economic growth in combination with preserving our planet.*

New technologies, competition policy, compliance matters, societal changes, sustainability strategies, and environmental protection aspects will be debated as part of the program.

The Centenary Conference is organized by the Chamber in close cooperation with Leif Johansson, Member/former Chairman of the European Round Table, Chairman LM Ericsson and AstraZeneca and former CEO of the Volvo Group and Jacob Wallenberg, Chairman of Investor AB, Vice Chairman of ABB, Ericsson and SAS, as well as with other renowned international industry leaders and players from the French, Swedish and European economic, political and academic world.

Among the speakers are top decision makers and official representatives, such as Cecilia Malmström, EU Commissioner for Trade, Jean-Louis Beffa, former CEO and the current Honorary Chairman of the Saint Gobain Group, Leif Johansson, Jacob Wallenberg, Bernard Charlès, CEO Dassault Systems, Johan Rockström, Professor Water systems and Global Sustainability and Director of Stockholm Resilience Centre, Stockholm University, Steve Howard, Chief Sustainability Officer IKEA Global and experts from the new technology industry such as Jacob de Geer, co-founder and CEO of iZettle, Jane Walerud Serial entrepreneur, angel investor, board member of Creades and CEO of Teclo Networks.

Moderator: Johan Kuylenstierna, Executive Director of the Stockholm Environmental Institute.

The estimated 250-300 guests include leading representatives from the economic, political and academic world, invited by the Swedish Chamber of Commerce in France, by participating Swedish/French companies and by CCI Paris Île-de-France.

**18.30-23.30 Gala Dinner Evening**

**18.30-19.40 Cocktail and possibility of Private Museum Visit**

**19.45 Arrival of Their Majesties King Carl XVI Gustaf and Queen Silvia of Sweden and Greeting Ceremonies**

**20.15 Dinner:**

**Location: Petit Palais**

**Avenue Winston-Churchill, 75008 Paris**

The Conference is followed by a Gala dinner evening at Petit Palais, the City of Paris' Museum of Fine Arts, to celebrate a century of Swedish companies in France and the Swedish-French friendship.

## *PRELIMINARY PROGRAMME*

The gastronomic dinner will be conceived by a prominent Swedish chef and based on Swedish food raw materials.

The evening program includes:

- Centenary remarks and celebrations.

- Remittance of the Price of Excellency Award to the selected Swedish company in France, which has particularly distinguished itself for its human resource management, technical know-how and professional skills, implementation of French-Swedish synergies and cooperation in terms of quality standards, leadership, personnel handling, technical collaboration, initiatives and contributions to developments within the company group, and an exemplary performance.

- Remittance of the one-time special Centenary Excellency Award to the selected French Partner of the Centenary, which has contributed in an exceptional manner to the worldwide success of a Swedish company ensuing from a long term true partnership with an extensive exchange of know-how, teamwork in the technical area and sharing of expertise and strategies, resulting in common developments of products and services, improved design, safety and notably important energy savings, far above fixed environmental goals. Such exceptional partnership and the visions, leadership ability and personality of one of France's first and long time leading business women will be honoured.

- Dance performances from "Queen Christina of Sweden, the European", 300 years before the European Union was born, by artists from the BASE23 Stockholm Dance Academy. The Queen Christina project is a European cultural project based on cooperation between the Foundation Queen Christina, the European Culture Initiative and the Royal Festivals in Sweden, Austria Barock Akademie, Fondation Maison des Sciences de l'Homme in France and Teatro Lirico Sperimentale "A.Belli" in Italy.

Private tours will be offered before the dinner for a possibility to discover the permanent collections at Petit Palais and their rich settings (painted ceilings, beautiful ironworks, mosaics ....).

The participants at the Gala dinner include the speakers at the Centenary Conference and leading representatives from the economic, political, cultural and academic world, invited by the Swedish Chamber of Commerce in France and the by participating Swedish/French companies. The estimated number of guests is 300.

Conférencier of the evening: Wilhelm Stiernstedt, Chamberlain at the Royal Court of Sweden, Chairman of Alliance Française, Stockholm

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PRELIMINARY PROGRAMME

Centenary Partners

