

September 28th 2017, 14h00 – 18h00

French-Swedish Business Forum

France: Emerging new business frontiers



Stockholms Handelskammare

At the Stockholm Chamber of Commerce
Brunnsgatan 2, Stockholm

French-Swedish Business Forum

For the 4th time the French-Swedish Business Forum is organized by the Stockholm Chamber of Commerce and the Swedish Chamber of Commerce in France.

Emmanuel Macron, the President of France and his party “La République on Marche” won a solid functional majority in June which enables him to start working on his business-friendly programme of reforms. He has promised to begin with the labour market in order to free up job creation. Europe's third biggest economy has suffered years of weak growth, high unemployment and budget deficits. Emmanuel Macron will be judged on his results and expectations are high.

The forum is dedicated to company leaders, investors, entrepreneurs, developers, media, government representatives and other stakeholders within the business ecosystem, with interest in French-Swedish business development and new opportunities for growth and international exchange.

Welcome to a seminar about the new French business climate, opportunities and challenges!

14h00 Registrations

Moderator: Maria Rankka, CEO Stockholm Chamber of Commerce

14h35 Meet the new world

Gïta Paterson, President Swedish Chamber of Commerce in France

14h40 Key Notes

H.E. David Cvach, New French Ambassador to Sweden

“A new leadership for a competitive French business climate and Europe”

French representative for the Macron administration (tbc)

“Projected changes in the French labour laws”

Franck Bouétard, CEO Ericsson France

« Towards a connected world : the need of digital infrastructure and 5G perspectives »

15h45-16h05 Coffee break

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16h05 Meet the new entrepreneurs – cutting edge innovative companies

Key note: **Fredrik Brag** CEO, Median Technologies

Panel presentations, questions and discussions

Anders Bringdahl, Founder & CEO, SeaBubbles

Julien-David Nitlech, Partner, Iris Capital

Patrick Mesterton, Founder & CEO, Epicenter

Aurore Belfrage, Head of Together, EQT

17h05 Conclusions Maria Rankka

17h15 Networking cocktail

18h00 End

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