



*In the presence of their Royal Highnesses
Crown Princess Victoria and Prince Daniel of Sweden*

*Veronika Wand-Danielsson, Ambassador of Sweden to France
Jacques Lapouge, Ambassador of France to Sweden*

**French-Swedish Business Forum -
French Tech and French-Swedish Start-up Opportunities**

September 14th 2015, 13:30 – 18:00

Grand Hôtel, Södra Blasieholmshamnen 8, Stockholm

13:30 REGISTRATION

14:00 CONFERENCE

Welcome Remarks: Gita Paterson, Chairman, Swedish Chamber of Commerce in France

Moderator Maria Rankka, CEO, Stockholm Chamber of Commerce

KEY NOTE SPEAKERS

- *Historic perspective of the industry evolution by
Alexander Husebye, CEO, Centre for Business History*
- *Sweden and France a European friendship by
Frank Belfrage, Former State secretary for Foreign Affairs*
- *The new French Tech initiative and French Tech Ticket launch opportunities by
Adrien Cabo, International Development Coordinator – French Tech Initiative, French Ministry for the Economy and Finance*

Q&A by the moderator following presentations

15h00-15h30 COFFEE BREAK AND EXHIBITION

With reservation for changes.

PARTNERS





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15:30 PRESENTATIONS AND PANEL DISCUSSIONS

PANEL 1

Theme: French Tech and Start-up opportunities

PRESENTATIONS AND PANEL DISCUSSIONS WITH Q&A

- *George Gallais, CEO, Vulog*
- *Damien Morin, CEO & Founder, Save*
- *Georges Karam, President & CEO, Sequans Communications*
- *Lars Lindgren, Founder of The Swedish Venture Capital and Private Equity Association, and specialist of Swedish, French and international venture capital investments*

PANEL 2

Theme: Innovation for environmental and social progress

PRESENTATIONS AND PANEL DISCUSSIONS WITH Q&A

- *Simon Clodic, Sales Director, Cryo Pur*
- *Vincent Bouldoires, Chief Operating Officer, Biolog-ID*
- *Alexandre Heraud, Analyste, Xerys Gestion, representing APR2*
- *Fabienne Ostermeyer, International Development Director, Visiomed Group*
- *Lars Lindgren, Founder of The Swedish Venture Capital and Private Equity Association, and specialist of Swedish, French and international venture capital investments*

Closing words: Maria Rankka, CEO, Stockholm Chamber of Commerce

17:00-18:00 NETWORKING COCKTAIL AND EXHIBITION

With reservation for changes.

PARTNERS

